

# KAMILABUSCAVAGE

graphic design + marketing

## CONTACT + PORTFOLIO

www.kamilabus.com

## EDUCATION

**virginia tech** // blacksburg, va  
august 2013 - may 2017  
communication studies b.a.  
marketing cognate  
3.2 gpa

## TRAINING

**adobe max creativity conference**  
oct 2017  
oct 2018  
nov 2019

## EXPERTISE

adobe creative suite  
basic html + css  
ui development  
wordpress  
project management  
event planning  
social media management  
microsoft office  
windows + mac os

## FREELANCE

**vaaler commercial real estate**  
may 2016 - present  
print advertising, social media,  
brochures, one-pagers

**next generation hr solutions**  
oct 2016  
logo design

## PROFESSIONAL EXPERIENCE

**first line technology** // chantilly, va // may 2017 - present  
marketing + graphics associate

At First Line Technology, I specialize in all things graphic design. I create visual elements to cultivate brand recognition, influence public perception, and hold responsibility for visually communicating in a way that inspires, informs and captivates consumers.

Key projects include the conception, design, and project management of the Decon Field Guide mobile application, complete UI/UX redesign of First Line Technology's website, and the coordination, planning and execution of the DeconTect Awareness Program.

**virginia tech services** // blacksburg, va // aug 2015 - may 2017  
marketing associate

Assistant to the Marketing Manager in creating strategic communications and campaigns through the use of a variety of media to target key audiences for sales, promotions, and events on behalf of the University Bookstores. Developed exceptional skills and knowledge in Adobe Creative Suite programs and managed the University Bookstores' Facebook, Twitter, and Pinterest accounts through the Hootsuite analytics platform.

**pycube** // sterling, va // may 2016 - sep 2016  
marketing + sales intern

Designed marketing material including company one-pagers, infographics, and PowerPoint presentations to distribute to clients. Analyzed current company data and market research in order to distinguish service ROIs. Wrote extensive copy for web, presentations, and marketing material including fliers, emails, and video productions.

