

KAMILABUSCAVAGE

graphic design + marketing

CONTACT + PORTFOLIO

www.kamilabus.com

EDUCATION

virginia tech // blacksburg, va
august 2013 - may 2017
communication studies b.a.
marketing cognate
3.2 gpa

TRAINING

adobe max creativity conference
oct 2017
oct 2018
nov 2019

EXPERTISE

adobe creative suite
basic html + css
ui development
wordpress
project management
event planning
social media management
microsoft office
windows + mac os

FREELANCE

vaaler commercial real estate
may 2016 - present
print advertising, social media,
brochures, one-pagers

next generation hr solutions
oct 2016
logo design

PROFESSIONAL EXPERIENCE

first line technology // chantilly, va // may 2017 - present
marketing + graphics associate

At First Line Technology, I specialize in all things graphic design. I create visual elements to cultivate brand recognition, influence public perception, and hold responsibility for visually communicating in a way that inspires, informs and captivates consumers.

Key projects include the conception, design, and project management of the Decon Field Guide mobile application, complete UI/UX redesign of First Line Technology's website, and the coordination, planning and execution of the DeconTect Awareness Program.

virginia tech services // blacksburg, va // aug 2015 - may 2017
marketing associate

Assistant to the Marketing Manager in creating strategic communications and campaigns through the use of a variety of media to target key audiences for sales, promotions, and events on behalf of the University Bookstores. Developed exceptional skills and knowledge in Adobe Creative Suite programs and managed the University Bookstores' Facebook, Twitter, and Pinterest accounts through the Hootsuite analytics platform.

pycube // sterling, va // may 2016 - sep 2016
marketing + sales intern

Designed marketing material including company one-pagers, infographics, and PowerPoint presentations to distribute to clients. Analyzed current company data and market research in order to distinguish service ROIs. Wrote extensive copy for web, presentations, and marketing material including fliers, emails, and video productions.

